



Dear Vendor,

This coming August 13 - 15, 2010 will mark NOFA's 36th Festive and Educational Annual Summer Conference and Celebration of Sustainable Living located on the campus of University of Massachusetts in Amherst, MA. This three-day event has an attendance of about 1,500 people from seven northeastern states and Canada. We would be honored to have you as a sponsor.

Your name and products will be exposed to a captive audience of organic farmers, gardeners, consumers and advocates. Your name and logo with a link to your website will appear on the NOFA Summer Conference web site and will remain there until December 31st: (<http://www.nofasummerconference.org/sponsors.html>). It will also appear in printed materials and on signage. And there are many more benefits that will provide you with exposure before people who are potential buyers of your products or services. Please refer to the attached sheet for more details.

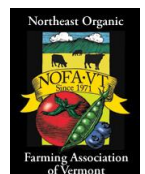
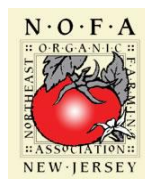
We have two exciting keynote speakers: Sally Fallon Morell, Founding President of the Weston A. Price Foundation and a journalist, chef, nutrition researcher and author of the best selling "Nourishing Traditions: The Cookbook that Challenges Politically Correct Nutrition and the Diet Dictocrats." We're also pleased to have Fernando Funes-Monzote, agricultural activist from Cuba and author of "Farming Like We're Here to Stay."

The Conference will offer more than 200 workshops hosted by presenters from all over the Northeast who will be providing solid information and instructions on everything from organic farming, gardening and land care, homesteading, sustainability, nutrition, spirituality, food politics, activism, and much more. The Conference will also offer a concurrent workshop series for kids and teens so that the entire family can come and take part.

Please choose to be a sponsor of the NOFA Summer Conference today. If you can't become a sponsor, consider becoming a supporter for any amount and have your name listed in selected conference publicity.

Sincerely,

Bob Minnocci
NOFA Summer Conference Sponsorships
662 Massachusetts Avenue, #6
Boston, MA 02118
(617) 236-4893, (857) 222-4149



Please include payment with this form. Make check payable to NOFA Summer Conference; mail it to Bob Minnocci, 662 Massachusetts Avenue, #6, Boston, MA 02118

Business Name: _____

Contact Person: _____

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E-mail: _____

Total enclosed (make checks payable to NOFA Summer Conference):

Gold Level

- \$1000 Full-page ad in the Program Book (7 1/4" x 4 5/8")**
One exhibit space with events for one person
Your name on the Sponsor Page of the Program
Your name and logo on the Conference Web Page
Your name on all Conference Sponsor Signage
Verbal recognition throughout the event

Silver Level

- \$500 Full-page ad in the Program Book (7 1/4" x 4 5/8")**
Your name on the Sponsor Page of the Program
Your name and logo on the Conference Web Page
Verbal recognition at the event