



Northeast Organic Farming Association
Summer Conference Sponsorships
Bob Minnocci
662 Massachusetts Avenue, #6
Boston, MA 02118
(617) 236-4893



Dear Friend:

More than 1,500 organic farmers and supporters will gather August 7 – 9 for the 35th annual Northeast Organic Farming Association's Summer Conference at the University of Massachusetts in Amherst and we would be honored to have you as a sponsor (<http://www.nofasummerconference.org/index.html>).

Your name and products will be exposed to a captive audience of 1,500 organic farmers, gardeners, consumers and advocates for three days. Your name will also appear on the NOFA web site Summer Conference page (<http://www.nofasummerconference.org/sponsors.html>) and will remain there until the December 31st. It will also appear in printed materials, on signage and will be announced dozens of times during the event. And there are many more benefits that will provide you with enormous exposure before people who are potential buyers of your products or services. Please refer to the attached sheet for more details.

The Conference promises to be one of the best in history with more than 150 presenters from all over the Northeast providing solid information and instructions on everything from nutrient dense crop production to nutrition, organic gardening and land care, homesteading and much more. The Conference will also offer a concurrent workshop series for kids and teens so that the entire family can come and take part.

We're pleased to have two exciting keynote speakers.

Paul Stamets, a renowned expert on the health benefits of mushrooms for humans and the environment, will deliver Friday's keynote. Stamets believes that mushrooms can be used to break down toxic waste, restore soil, aid in water filtration and treat viruses and diseases in humans and animals. Stamets has written more than 20 patents, six books, runs a wholesale and retail business with his wife, is an advisor to the University of Arizona Medical School, Tucson, and sits on the Editorial Board of The International Journal of Medicinal Mushrooms.

Will Allen, founder of the non-profit Growing Power, will deliver Saturday's keynote and will refute the general belief that organic, healthy food is expensive and only available to the elite. Allen's Growing Power sets as its goal "to grow food, to grow minds and to grow community" by offering hands on workshops, youth training programs, active demonstrations and technical support to farmers and potential farmers in Milwaukee, Chicago and beyond.

Please choose to be a sponsor of the NOFA Summer Conference today. If you can't become a sponsor, consider becoming a supporter for any amount and have your name listed in selected conference publicity.

Sincerely,

Bob Minnocci
NOFA Summer Conference Sponsorships
662 Massachusetts Avenue, #6
Boston, MA 02118
(617) 236-4893, (857) 222-4149

Please include payment with this form. Make check payable to NOFA Summer Conference; mail it to Bob Minnocci, 662 Massachusetts Avenue, #6, Boston, MA 02118

Business Name: _____

Contact Person: _____

Address: _____

Phone: _____

Website: _____

E-mail: _____

Total enclosed (make checks payable to NOFA Summer Conference):

- \$1000 Full-page ad in the Program Book (7 1/4" x 4 5/8")**
One exhibit space with events for one person
Your name on the Sponsor Page of the Program Book
Your name and logo on the Conference Web Page
Your name on all Conference Sponsor Signage
Verbal recognition throughout the event

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