



Greetings,

This coming August 13 - 15, 2010 will mark NOFA's 36th Festive and Educational Annual Summer Conference and Celebration of Sustainable Living located on the campus of University of Massachusetts in Amherst, MA. This 3-day event has an attendance of approximately 1,500 people from New England, New York, New Jersey, as well as distant parts of the United States and Canada.

Showcasing organic foods is of course a large part of this big event. Each year many companies donate organic foods as an opportunity for wide consumer exposure of their products. Our policy is that foods served at our Conference be organic to the largest possible extent – all meals at the Dining Hall, snacks at our children's and teen's programs, in our Main Exhibition Tent and at all entertainments. Donated foods are used in all these areas. Donor companies may send along information and literature for display in our Main Tent, and are acknowledged there, in our Program Book, and at both keynote addresses.

You may know that NOFA is a seasoned and dynamic organization with a long history, a 501-C3 non-profit with over 5,400 members, working in diverse ways for the development of organic agriculture and a sustainable future environment. Donations from companies such as yours defray costs so that more people may attend this annual anticipated event which educates and inspires so many on their way toward organic and sustainable living.

Please don't hesitate to call or email me if you need any further information regarding our event. NOFA's mission and many projects are also clearly detailed at our website, <http://www.nofa.org/>. Read more about the conference at [www.nofasummerconference.org](http://www.nofasummerconference.org).

Thank you very much for your consideration, your commitment to organic agriculture and to the brighter future we all work to create. We hope to hear from you and help make arrangements for receiving your product.

Sincerely,

**John Ferris**  
NOFA Summer Conference Donations Coordinator  
116 Laurel Park Northampton, MA 01060  
(413) 548-6930  
[j\\_david\\_ferris@hotmail.com](mailto:j_david_ferris@hotmail.com)

