



NOFA SUMMER CONFERENCE
with Northeast Animal Power Field Days
AUGUST 12-14, 2011 **www.nofasummerconference.org**

Gold Sponsor

Thank you for your important commitment to the 37th Annual NOFA Summer Conference with the new addition of Northeast Animal-Power Field Days, August 12-14, 2011 (www.nofasummerconference.org). We cherish our Sponsors and their support for organic growing. Below is the information you'll need to provide for your sponsor ad, exhibit booth, and registration for one person into all workshops and keynotes as well as information about meals and lodging. Please fill out page two and return it along with your check, made payable to NOFA/Mass, and mailed to Bob Minnocci at 662 Massachusetts Ave., #6, Boston, MA 02118. We also accept Mastercard and VISA.

Your Gold Sponsorship entitles you to:

- A full-page, black and white ad in the Program Book designating you as a Gold Sponsor. The ad must be submitted in jpeg format, 300 dpi (dots per inch) or higher, 4 5/8" wide by 7 1/2" tall. Paper ads should be clean and camera-ready. Ad deadline is June 30th for the Program Book and July 28th for the addendum. We will build your ad for you for \$45, allowing you to edit it one time.
- Color logo for our website (links to your website); black and white logo for the Program Book back cover. Please submit in jpeg format, 300 dpi or higher. Please submit as soon as possible so we can place your logo on the website. It will remain there through the end of the calendar year.
- Your Exhibit Booth: You can have a 8' x 2.5' table with about 4' of space behind it inside the Exhibit Tent, or a 20' x 10' outdoor space near the tent. Please indicate your preference on the next page. Tables and chairs are provided in the Exhibit Tent. Bring your own table, chairs and shelter if you choose to sign up for an outdoor exhibit. Electricity is available inside the Tent only. Wireless internet will be available in the nearby Campus Center and is available in some areas of the main Tent. You can get a username and password when you check in at Registration.

Exhibit set up begins 7 a.m. on Friday and must be completed by 10 a.m. Special permission may be granted for Thursday set up. Exhibit Hours are 11 am to 7 pm Friday, 7 am to 7 pm Saturday, and 7 am to 3 pm Sunday. See below for booth setup information.

- One Free admission to all workshops and keynotes comes with your Gold Sponsorship. The admission can NOT be shared among staff, but additional admissions may be purchased. You may register additional staff to work your booth but they will not be able to attend workshops or keynotes without paid admission.

Please list ALL your booth staff below. Be sure to designate the person who will receive the free admission.

Food Samples--please contact Bob Minnocci if you wish to bring samples to distribute from your booth. Our host, UMass, is obligated by state law to enforce strict rules and restrictions about food distribution. Paper work must be filled out and approved by UMass prior to the conference.

HOUSING

Dorms: cost for kids ages 3-12 ("Youth") is reduced, under age 3 stay for free. All kids 12 and under must room with parent/guardian. A single has 1 single bed, limit of 1 adult & 1 child per room. A double has 2 single beds, limit of 2 adults and 2 children per room. A suite has 4 singles, 2 baths, a kitchen and air conditioning, limit of 1 adult, 1 child per single.

Hotel: Visit the Conference website for local hotel listings. Rooms are also available at the UMass Campus Hotel, \$125 per room per night, www.umasshotel.com, call 413-549-6000 ext. 78047 for reservations. Mention code NOFAC – NOFA to receive the Summer Conference preferred rate.

Key Deposit: Dorm building access cards and room keys will be picked up at assigned dorm. A deposit of \$70 per key/card set will be held until return, checks or cash required (checks preferred). A charge of \$20 will be assessed for lost access cards. A charge of \$50 will be assessed for lost keys.

Camping: 15'x15' tent sites on lawns adjacent to the Campus Center and Library are available on a first come, first served basis, one tent per site. Camping fees are per person. No open fires or cooking allowed. Toilets are in the Student Union or porta potties. Showers are in nearby dorms. Campers and RV's must stay in assigned parking lot. (No hook-ups) Camping permit must be displayed on tent/camper. Children 12 & under ("Youth") camp free with guardian. No camping without a paid camping permit.

MEALS

Dining Hall--All meals have meat, vegetarian and vegan options, all organic and served in the campus dining hall. Saturday's dinner is all-local food. You may purchase any combination of 7 meals - Friday lunch through Sunday lunch. Your conference name badge will list the meals for which you have paid, so be sure to show your name badge when entering the dining hall. A limited number of dining hall meals will also be for sale on a walk-in basis, at a higher price.

Food Vendors--UMass will offer vendors of organic meals, snacks and drinks on the Conference lawn.

Parking: Please note that the campus map is posted on our website at the very top of this page: <http://www.nofasummerconference.org/directions.php>. This will help you to locate parking. Conference staff can also direct you to the nearest parking. After your vehicle is unloaded and parked, check in at the Registration area for your badge and program. Before 5 pm Friday, you can only park in a few specific lots (for free), or the campus parking garage (\$5/day w/special pass you get at Registration, otherwise \$1.50 per hour). After 5 pm Friday and for the rest of the weekend, most lots on campus are available and free. Be sure to read the parking lot signs carefully to avoid being ticketed or towed.

Pets: We all love our pets, but sorry, no pets are allowed at the Conference. This will be strictly enforced.

Info We Need From You

Your Contact Name, Company/Org., Address, Phone, Website, Email:

Contact Info for your Exhibit listing in the Program, if different from above (listing deadline is June 30 from the program and July 28th for the program addendum):

Your Exhibit Preferences (check one): Table in Tent _____ Outdoor Booth _____
Tent Only: Do you need electricity? _____

Staff Registering for the Conference: Enter names for Conference badges. List the name of the person receiving free admission to events first. Second, list the names of any other attending staff. Badges may not be shared. For minors, include month/year of birth (required).	Please indicate which days this person is attending (Fri., Sat., Sun)				
Name A (free admission):					
Name B (paid admission):					
Name C (paid admission):					
Name D (no events):					
Name E (no events):					
Additional 3-day events admissions: match letter w/name above	A	B	C	D	E
Adult \$155, Teen/Youth \$55; Earlybird (by 7/11) Adult \$135, T/Y \$45					
Single and double-day admission is available:					
Fri. Only- Adult \$70, Teen/Youth \$23; Earlybird Adult \$60, T/Y \$18					
Fri & Sat-Adult \$145, Teen/Youth \$53; Earlybird Adult \$130, T/Y \$46					
Sat Only- Adult \$90, Teen/Youth \$30; Earlybird Adult \$80, T/Y \$25					
Sat & Sun- Adult \$145, Teen/Youth \$53; Earlybird Adult \$130, T/Y \$46					
Sun Only- Adult \$70, Teen/Youth \$23; Earlybird Adult \$60, T/Y \$18					
Dormitories:Fees are per person. All youth (12 & under) must room with parent/guardian.					
Single, Fri & Sat night-\$60 adult/teen, \$24 youth, 3 & under free					
Double, Fri & Sat night-\$50 adult/teen, \$22 youth, 3 & under free					
Suite, Fri & Sat night - \$100 adult/teen, \$24 youth, 3 & under free					
Room with (Who this person will room with, if applicable) ->>					
MEALS: Friday Lunch: \$16 adult/teen, \$13 youth, 3 & under free					
Friday Dinner: \$17 adult/teen, \$14 youth, 3 & under free					
Saturday Breakfast: \$11 adult/teen, \$9 youth, 3 & under free					
Saturday Lunch: \$16 adult/teen, \$13 youth, 3 & under free					
Saturday Dinner: \$17 adult/teen, \$14 youth, 3 & under free					
Sunday Breakfast: \$11 adult/teen, \$9 youth, 3 & under free					
Sunday Lunch: \$16 adult/teen, \$13 youth, 3 & under free					
Farming Education Fund Donation:					
Consider rounding up to help others attend the Conference!					
Subtotals:					
TOTAL ENCLOSED \$ _____					