

PROGRAM BOOK ADDENDUM

2011 NOFA Summer Conference



Program Changes

Presenter Change

In 146) Children's Parade & Celebration Circle Prep (Children's Conference – Saturday, August 13, 1-2:30 pm), the presenter, Happy Dan the Music Man, has been replaced by Maya Apfelbaum, educator, artist, performer, director, celebrating nature and creativity.

Workshop Replacement

229) Paper Airplanes (Children's Conference – Sunday, August 14, 1-2:30 pm) will be replaced by the following workshop, taking place at the same time:

229) Art class! Collage, Markers, and More. *Ages 5-12*

Cape Cod Lounge

Oceana Merrick: Artist & farmer just returned from an exciting Guatemala trip. Come relax on Sunday afternoon and work on an art project under the guidance of the artist who created the design for this year's NOFA Summer Conference.

Other Workshop Changes

92) Food Resilience in Small Towns & Rural Areas (Transition Towns Track – Saturday, August 13, 10-11:30 AM) is still being presented by the other three presenters, but co-presenter, Diane Poland, will not be present.

166) Transition to Resilience – a Global Movement, (Transition Track – Sunday, August 14, 8-9:30 AM) is still being presented by Tina Clark, but co-presenter, Mario Yanez, will not be present.

216) Personal Resilience through Sustainable Work (Transition Towns Track – Sunday, August 14, 1-2:30 PM) is still being presented by Pepper Fournier and Bick Corsa, but co-presenter, Sarah Stockwell-Arthen, will not be present. (Sarah is still presenting workshop #1).

(Program Changes continued on next page)

Workshop Cancellations

29) Ecodynamic Landcare (OLC Track) with Steven Restmeyer: Friday, August 12, 4-5:30 PM

32) La Finca: Farm, Food, and Culture in Holyoke with Amy Calandrella: Friday, August 12, 4-5:30 PM

198) Make Your Own Yummy Lip Balm (Children's Conference) with Corey Calais and Alison Caruso: Sunday, August 14, 10-11:30 am

Activities Cancellations

"Beginning Farmer Agricultural Alliance Listening Session" - Campus Center 904-908 (Saturday, August 13, 3:30 - 5:00 pm)

"Circle of Appreciation" – on Campus Lawn during the Fair (Saturday, August 13, 3:00 pm)

Dorm Check Out

Please be conscious of the checkout time if you are staying in a dorm during the conference. Checkout time is 3:30pm Sunday, Aug. 14. Return your key and swipe card to the housing staff in Wheeler in order to receive your key deposit (\$50) and swipe card deposit (\$20) that you left when you checked into the dorm. If you do not check out by 3:30pm you may be charged by UMass Amherst Housing.

To Connect to the UMass Wireless Network

1. You need to be in a wireless coverage area. Wireless coverage areas include, but are not limited to, all dormitories (both those with air-conditioning and those without air-conditioning), all spaces within the Campus Center and Student Union, and Worcester Dining Commons. There's a map online at:

<http://www.oit.umass.edu/wireless>

2. Enable your wireless card.

3. Be sure that your SSID is "UMASS" (not "UMass Secure").

4. Open a Web browser: log in with Guest User Name, umcc-609, and Password, spieSEYS39 (this guest user name and password is valid from August 11-14, 2011; Note: they are both case-sensitive).

Serve on the Summer Conference Committee!

Becoming a member of the NOFA Summer Conference Committee is a great entrée into NOFA. Some positions that are so far known to be opening up for the 2012 Summer Conference Committee include Fair Coordinator and Publications Coordinator. We hope to have these jobs hired by the first meeting of the new season – October 23, 2011. Contact Summer Conference Coordinator, Ben Grosscup, if you are interested in any of these positions or helping us plan for 2012 in any way: (413) 549-1568 or ben.grosscup@nofamass.org.

Free Buses - Umass Campus to/from Umass Research Farm

Friday					
Bus #	Depart UMASS AMHERST, Morrill Science Center Bus Stop	Arrive UMASS RESEARCH FARM, South Deerfield		Depart UMASS RESEARCH FARM, South Deerfield	Arrive UMASS AMHERST, Hasbrouck Bus Stop
A	1:20 pm	1:35 pm			
A				3:35 pm	3:50 pm
B	3:35 pm	3:50 pm			
B				5:45 pm	6:00 pm
Saturday					
Bus #	Depart UMASS AMHERST, Morrill Science Center Bus Stop	Arrive UMASS RESEARCH FARM, South Deerfield		Depart UMASS RESEARCH FARM, South Deerfield	Arrive UMASS AMHERST, Hasbrouck Bus Stop
A	7:25 am	7:40 am			
B	7:30 am	7:45 am			
C	7:35 am	7:50 am			
A				9:35 am	9:50 am
B	9:35 am	9:50 am			
B				11:50 am	12:05 pm
B	12:35 pm	12:50 pm			
B				2:40 pm	2:55 pm
A-pm				2:45 pm	3:00 pm
C-pm				3:00 pm	3:15 pm
Sunday					
Bus #	UMASS AMHERST, Morrill Science Center Bus Stop	Arrive NATURAL ROOTS, CONWAY Workshops	Depart NATURAL ROOTS, CONWAY Workshops	UMASS RESEARCH FARM	Arrive UMASS AMHERST, Hasbrouck Bus Stop
G	7:15 am	7:50 am	12:30 pm (or as requested)	12:50 pm (arrival time)	
H	7:20 am	7:55 am	12:20 pm (or as requested)	stop as needed	(as early as 12:55)
A	12:35 pm			12:50 pm (arrival time)	
G				2:45 pm (departs)	3:00 pm
A				3:00 pm (departs)	3:15 pm

BUS RIDING INSTRUCTIONS

Buses arrive at bus stops 5 min. before listed departure time, and leave right on time. **DON'T MISS THE BUS!** The Morrill bus stop is a marked PVTA bus stop on North Pleasant Street. PVTA buses and passengers will be using this stop in addition to the special buses reserved for this conference. Look for a bus that is white or white with a maroon stripe and "Special" on the destination sign. Do not board PVTA buses for the conference workshops. In S. Deerfield, buses will drop off and pickup on River Road. Please watch for traffic when crossing the street.

Additional Exhibitors

Apollo Contracting

Brianyn MacLeod, P.O. Box 170, Amherst, MA 01002, (413) 949-1011,
macleodb@apollocontracting.net, www.apollocontracting.net

Carbon Farming Course

Ethan Roland, P.O. Box 626, Stone Ridge, NY 12484, (518) 610-1375,
ethan@carbonfarmingcourse.com

Co-op Power

Sam King, 324 Wells Street, Greenfield, MA 01302, (413) 772-8898,
Sam@cooppower.coop, www.cooppower.coop

Cornerstone Farm Ventures

Jim McLaughlin, 15 Silver St., Norwich, NY 13815, (607) 334-9962,
info@cornerstone-farm.com, www.cornerstone-farm.com

D.H. Welding

Daniel Herschberger, 459 Valley Road, Quarryville, PA 17566, (717) 806-0129

Equal Exchange

Equal Exchange, Inc. 50 United Drive, West Bridgewater, MA 02379,
(774) 776-7400, info@equalexchange.coop, www.equalexchange.coop

Green Mountain College

Allison Cota, 1 Brennan Circle, Poultney, VT 05764, (802) 287-8346,
Cotaa@greenmtn.edu, www.greenmtn.edu

Holdredge Enterprises

Jo Ann Holdredge, 2533 States Highway 80, West Burlington, NY 13482,
(607) 965-6423, contact@holdredgeenterprises.com

Local Food Marketplace

Amy McCann, 4660 Crescent Ridge, Eugene, OR 97405, (541) 579-3195,
amy.e.mccann@gmail.com

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Additional Exhibitors, continued

Massachusetts Service Forestry Program

Peter Grima, P.O. Box 484, Amherst, MA 01004, (413) 545-5993,
peter.grima@state.ma.us

Multinational Exchange for Sustainable Agriculture

Michelle Roses, 2362 Bancroft Way #202, Berkeley, CA 94704, (510) 654-8858,
mesa@mesaprogram.org, www.mesaprogram.org

Nutrient Density Supply Co.

Dan Kittredge, 24 Hillsville Road, North Brookfield, MA 01535, (413)549-1568,
order@ndsupply.com, www.ndsupply.com

Omniwatt, Inc.

Paul Vesel, 3 High Meadow Road, Florence, MA 01062, (413) 695-0045,
Paul.Vesel@omniwatt.com, www.omniwatt.com

Plant Health Alternatives, LLC

Jim Conroy, P.O. Box 90, Morris Plains, NJ 07950, (201) 650-1231,
DrJim@PlantHealthAlternatives.com; www.treewhispering.com

Storey Publishing

Alee Marsh, 210 Mass MoCA Way, North Adams, MA 02147, (413) 346-2116,
alee.marsh@storey.com, www.storey.com

Vermont Law School

Meredith Crafton or Jenny Thomas, Institute for Energy and the Environment,
P.O. Box 96, South Royalton, VT 05068, (802) 831-1151,
mcrafton@vermontlaw.edu, JThomas@vermontlaw.edu,
www.vermontlaw.edu/energy, www.AgEnergySolutions.org

2011 Compost Workshop Series

🔄 On-Farm Composting 101 Workshop
(September 14th)

🔄 Vermont Agency of Natural Resources Compost
Operator Certification Course (October 12)

🔄 Aspiring Farmer Compost Operator
Training Workshop (October 15)

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Powisset Farm
Red Fire Farm
Cascadian Farms
River Valley Coop
Pierce Brothers
Wheatberry Bakery
Side Hill Farm
The Benson Place
Hillside Pizza

2011 NOFA Summer Conference Logo

The logo for this year's conference was created by Oceana Merrick. Oceana is a local artist, and a student. For Oceana, this design represents peace and unity between the peoples of the earth, and health and healing for the earth. We all have one mother, the earth, and because of this, we are all family. If you are interested in contacting Oceana about her artwork, you can call her at 413-658-8199 or email at soluna.m@hotmail.com.

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Silent Auction Program

Bid at the Silent Auction beginning on Friday, August 12th through closing at 5:30 pm on Saturday, August 13th. All winning bidders should plan to claim items by 6 pm on Saturday, August 13th. Please support NOFA and bid the highest value you can for each item!

1. Gift Certificate to Armsby Abbey - Worcester, MA
2. Worm Composting Bin – donated by Ben Goldberg
3. Annual Family Membership to Berkshire Botanical Garden – Stockbridge, MA
4. Four hours of Fundraising/Development consulting – donated by Bob Minnocci
5. One Day Kayak or Canoe Rental – donated by Charles River Kayak
(for use in any other the four boat house locations, Newton, Boston, Cambridge, Charlestown, MA)
6. Gift Certificate for a Vineyard Tour and Wine Tasting – South Dartmouth, MA
7. 8. 9. One Year Subscription to Culture Magazine
10. Three hours of startup consulting services for entrepreneur or existing business owners – donated by the Goodness in Boston, MA
11. Four passes to Franklin Park and/or Stone Zoo – Boston, MA
12. One Year Household Membership to Fruitlands Museum – Harvard, MA
13. Gift Certificate to Hatched, Organic Children’s Clothing Store – Jamaica Plain, MA
14. Variety Seed pack and Adult T-Shirt – donated by High Mowing Organic Seeds
15. Top Bar Hive – donated and built by Jean-Claude Bourrut
16. Case of fresh brewed kombucha – donated by Katalyst Kombucha
17. Two-night retreat and renewal package for one at Kripalu – Stockbridge, MA
18. 2012 Medium Farm share from the Many Hands Organic Farm – Barre, MA
19. One Year Family Membership – donated by Mass Audubon
20. Weekly supply of fresh baked bread for six months donated by Nashoba Brook Bakery – Concord, MA
21. Complete set of eight NOFA Organic Principles and Practices Handbooks – donated by the NOFA Interstate Council
- 22-28. Collection of farming books donated by Northeast SARE and Zafra Press
- 29-30. Tote bag and mug collection donated by Putney Food Coop
31. Gift certificate to for pickles made at Real Pickles – Greenfield, MA
- 32-33. Initial acupuncture treatment gift certificate for Stepping Stone Acupuncture – Wellesley, MA
34. Passes for two adults and two youth to Sturbridge Village – Sturbridge, MA
35. Poster of “The ABC’s of living green” – donated by Syracuse Cultural Workers

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36. Gift Certificate for a Fireside chat for two for The Fireplace Restaurant – Brookline, MA
37. Gift Certificate for a tour and tasting to Westport Rivers Vineyard – Westport, MA
38. Gift Certificate for the Taza Chocolate Factory – Somerville, MA
39. Gift Basket and Gift Card – donated by LUSH Handmade Cosmetics
- 40-41. Gift Certificate for the Flatbread Co – multiple locations
- 42-43. Gift Certificate for Nourish Restaurant – Lexington, MA
44. 1 gallon fertilizer – donated by Neptune’s Harvest
45. Hat and Adult T-Shirt Combo – donated by Neptune’s Harvest
46. Cheesemaking kit to make fresh mozzarella and ricotta – donated by New England Cheesemaking Supply
47. Cheesemaking book – donated by New England Cheesemaking Supply
- 48-49. Voucher for a Classic City Bike Tour or 24 hr Hybrid Bike Rental – donated by Urban Adventours, Boston, MA
50. Gift certificate to City Feed and Supply – Jamaica Plain, MA
51. Fruit Basket – donated by Outpost Farm
52. One year Family/Dual Membership to Tower Hill Botanical Garden – Boylston, MA
53. Adult T-shirt – donated by Vermont Natural Ag Products
54. Child T-shirt – donated by Vermont Natural Ag Products
55. 50 lb bag of 4-2-4 fertilizer – donated by Fertrell
56. Gift Basket – donated by Trader Joes Hadley
- 57-58. Homemade Fruit Wine – donated by Jack Kittridge
59. Jazz duo for private event – donated by Valerie Walton
60. Two Hour Nutrition Counseling – donated by Rosalind Michahelles
61. Screenprinted tote bag – donated by Greenhorns
62. Gift basket – donated by the Neighboring Food Co-op Association
63. Poetry books – donated by Mariposa Endeavors
64. Tea and dried tomatoes – donated by Whitehill Farm
65. Local grain mix – donated by Wheatberry Café
66. Gift certificate for two for a spa treatment at Elements – Amherst, MA
67. Combo gift certificate for Henion Bakery and Amherst Books – Amherst, MA
68. Gift basket – donated by Whole Foods Hadley
69. The Pruning Book and Weedless Gardening – donated by Lee Reich
70. 6ft Tall Potted Ginkgo Tree – donated by Great Cape Herbs